

Ecofirst Services signs MOU with Amsterdam Arena for developing sports infrastructure

Ecofirst Services Limited, a 100% subsidiary of Tata Consulting Engineers Limited signed an MOU with Amsterdam Arena International, a subsidiary of Amsterdam Arena.

The MOU was signed in the presence of the Dutch Minister and the Ambassador to the Kingdom of the Netherlands to India Alphonsus Stoelinga, between Amsterdam Arena and its strategic partner companies in India, Tenon Property Services and Ecofirst Services Limited. Through the collaboration, Ecofirst will provide feasibility studies, detailed project reports and design works for sports infrastructure. Ecofirst was acquired by Tata Consulting Engineers (TCE) in 2012 and is now a full-fledged Tata enterprise.

The Chief Operating Officer of Ecofirst, Chitranjan Kaushik said, "We expect that this partnership with the Ecofirst-Tata Consulting Engineers sustainable engineering combine will change the way sports infrastructure is being developed and operated in India. We hope to develop sports infrastructure of global standards and built around sound sustainability principles."

Henk Markerink, CEO of Amsterdam Arena is proud of the achievements: "We are honoured to have signed with Tenon and Ecofirst Services. In our international business it is vital to build strong relationships, optimize our working methods to the local reality and create presence in the Indian market. These partnerships are vital for us and I look forward with great confidence to what the future will bring us."

Ecofirst Services Limited, a wholly-owned subsidiary of Tata Consulting Engineers Limited is a boutique design engineering consultant offering sustainable solutions for the built environment. The company provides integrated services for Master Planning, Water, Energy, Solid Waste, Infrastructure and MEP design.

Amsterdam Arena International, a subsidiary of the Amsterdam Arena, is a specialist in planning, development, operation and management of Indoor Arenas and Multipurpose Stadiums. Amsterdam Arena is also involved in the management of two 2014 FIFA World Cup stadiums in Salvador and Natal in Brazil. In 2013 Amsterdam Arena International was appointed as stadium operations consultant to the Supreme Committee in Qatar, responsible for the preparation and execution of the 2022 FIFA World Cup.



Henk Markerink, CEO of Amsterdam Arena & Chitranjan Kaushik, Ecofirst Services shake hands after the signing of the MOU. At the far left is Mr Sanjay Singh, Tata Services, Foreign Minister of Holland and HE Alphonsus Stoelinga Netherland Ambassador to India, the Amsterdam Arena Team and Mr Amit Sharma, ED, TCE, Director, Ecofirst and Rakesh Bhatia, Ecofirst.

Contact:

Ecofirst Services Limited

Media Queries: corpaffairs@tce.co.in

Other Queries: info@ecofirst.in

www.ecofirst.in

Amsterdam Arena International

Claire Sleijffers ,

email: c.sleijffers@amsterdamarena.nl.

Tel: +31 (0)20-311 13 58 /HP: +31 (0)6-51 60 42 66

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